

Jashwanth Guguloth

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PROFESSIONAL SUMMARY

Artificial Intelligence & Data Science undergraduate at IIIT Raichur with practical experience in software development, AI applications, entrepreneurship, business development, and campus leadership. Founder of a creative agency serving 15+ clients, including an international client, with expertise in branding, digital marketing, and client management.

EDUCATION

Indian Institute of Information Technology, Raichur
Bachelor of Technology – Artificial Intelligence & Data Science

Expected May 2027
CGPA: 6.0 / 10

EXPERIENCE

Founder
The Boot Connect

Jan 2024 – Present
Remote

- Founded and lead The Boot Connect, a creative and digital marketing agency delivering branding, social media management, graphic design, and video production solutions.
- Successfully served 15+ clients, including one international client, by managing end-to-end project execution and client relationships.
- Managed project planning, requirement gathering, content strategy, creative direction, and timely delivery across multiple engagements.

Business Development & Marketing Intern
YourGuide

2025
Remote

- Contributed to business development initiatives by identifying potential customers and supporting strategic outreach campaigns.
- Performed market research and competitor analysis to identify growth opportunities and improve marketing effectiveness.

Public Relations Secretary
IIIT Raichur

2024 – 2025
Raichur, Karnataka

- Led institute-wide public relations activities, strengthening communication between students, clubs, and administration.
- Coordinated promotional campaigns, content creation, and social media communication for multiple student initiatives.

PROJECTS

Image-Based Explainable AI for Emotion Recognition | *Python, TensorFlow, Deep Learning, Computer Vision* | GitHub

- Developed a deep learning model capable of recognizing facial emotions from image datasets using computer vision techniques.
- Integrated Explainable AI (XAI) methods to improve prediction transparency and visualize model decision-making.

MemoryPalAI – Agentic AI Learning System | *Streamlit, LangGraph, Gemini, Pinecone* | GitHub

- Built the Quiz Agent and Evaluation Agent workflows for an agentic system that ingests documents/audio and answers questions via retrieval-augmented generation.
- Implemented answer evaluation logic that scores responses and flags weak concepts to trigger personalized revision notes.

Efficient Vision Transformers for Embedded Anomaly Detection | *PyTorch, ViT, Model Compression* | GitHub

- Surveyed efficient Vision Transformer literature (Swin, DeiT, token reduction) to guide the team’s model-compression strategy for embedded deployment.
- Implemented and benchmarked the baseline ViT-B/16 anomaly detection model, establishing reference accuracy, latency, and memory metrics.

TECHNICAL SKILLS

Programming: Python, C, C++, JavaScript, SQL
Web Development: HTML5, CSS3, React.js, Next.js, Node.js
Artificial Intelligence: Machine Learning, Deep Learning, Computer Vision, Explainable AI (XAI)
Databases: MongoDB, MySQL
Developer Tools: Git, GitHub, VS Code, Jupyter Notebook
Soft Skills: Leadership, Communication, Problem Solving, Team Collaboration, Client Management

POSITIONS OF RESPONSIBILITY

Public Relations Secretary – Content & Creatives Team – Shutter Squad
Public Relations Council, IIIT Raichur

2023 – 2025
Raichur, Karnataka

- Led institute-wide branding, publicity, and communication initiatives for academic, technical, and cultural events.

Club Head – Mentor
Xposure Photography Club

2023 – 2025
Raichur, Karnataka

- Mentored junior members in photography, videography, editing, and creative storytelling.